



Business On Board

**Cultivating leaders for
greater involvement
and impact**

Arts & Business Council of Greater Philadelphia

Take leadership to new heights

So successful that it's been replicated in regions around the country, the Council's Business On Board® program:

- Prepares management-level business professionals for effective board leadership in the cultural community
- Provides an alternative environment for skills-building
- Broadens a company's sphere of influence through executives' high-profile and substantive work
- Leverages the talents of business professionals to build strong cultural boards, a necessity for regional vitality

professional development

Hone skills through new perspectives

Business On Board combines training with experiential learning, so that high-potential business leaders:

- Sharpen problem identification and creative decision-making skills
- Increase aptitude for knowledge integration across different disciplines
- Refine the ability to use resources effectively
- Expand personal and business networks across industries

Think creatively. Lead professionally.

Contact the program director at 215.790.3621 or businessonboard@artsandbusinessphila.org
Learn more at www.artsandbusinessphila.org/bob

Business volunteer

"The Business On Board program provides a deeper understanding of nonprofit best practices while pointing out the many resources available to arts organizations in the Philadelphia area. This foundation enhances your ability to get involved and support organizations for which you have a passion."

William McCormick, Executive Vice President/CFO, Pitcairn

Arts manager

Summing up the work of two Business On Board graduates serving on the Main Line Art Center's board, Judy Herman, executive director, emphasizes the value of their contributions.

"Kris Derewicz and Lou Marchesani are amazingly talented, each bringing unique skills to our board. They fulfill what Business On Board promises to deliver: knowledgeable, skilled professionals who are ready to jump in as a result of the program's training."

Business leader

"A key component of leadership is valuing and bringing different perspectives to the table. The Business On Board program provides a channel for leaders to bring their business talents and expertise to the community while broadening their view of and connections to the community."

Kim Eberbach, Director, Corporate Learning & Organizational Development, Independence Blue Cross

At a glance

- ▶ Trains business professionals in nonprofit governance – through full-day, in-depth sessions and observation of a working board
- ▶ Carefully matches each professional's skills and interests with a board in the cultural community
- ▶ Supports effective board management with governance training for arts and cultural organizations

Impact

Business On Board graduates have served across the region on more than 130 arts and cultural organizations boards – and are credited every year with generating \$1 million in support for the cultural community.

About the Council

The Arts & Business Council of Greater Philadelphia strengthens the partnership between business and artists and the cultural community to drive the creativity, vitality and economic development of the Greater Philadelphia Region. By helping both arts and business thrive, the Council contributes to the region's competitive edge across the country and around the world.

A community of volunteers

Business people involved in Council programs receive regular invitations to "backstage" arts experiences, educational forums and other networking events.

In addition to board member training and placement through Business On Board, the Arts & Business Council provides:

HANDS-ON VOLUNTEERS

BUSINESS ON CALL[®] engages business professionals from participating companies with arts and cultural organizations through short-term volunteering at theaters, museums, arts galas and more.

MANAGEMENT CONSULTING

Business Volunteers for the Arts[®] (BVA) trains and places business professionals as volunteer management consultants with arts and cultural organizations to work on issues such as strategic planning, financial management, marketing and more.

TECHNOLOGY SUPPORT

Technology Connectors[™] leverages assistance from technology professionals to provide the cultural community with software training and hands-on project support as well as short- and long-term technology planning and implementation.

LEGAL ASSISTANCE

Philadelphia Volunteer Lawyers for the ArtsSM (PVLA), a Council program since 2008, places volunteer attorneys with artists and arts and cultural organizations to provide pro bono and low-cost consultation and representation.

Arts & Business
Council of
Greater Philadelphia
Two Forces. One Vision.

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Arts & Business Council of Greater Philadelphia is a division of the Greater Philadelphia Chamber of Commerce Regional Foundation and a chapter of the national Arts & Business Council of Americans for the Arts.



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