



**Business Volunteers
for the Arts**

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**Expert advice
that generates
rave reviews**

Make a long-term difference

Business Volunteers for the Arts® (BVA), the Council's flagship program, carefully matches business professionals with consulting opportunities that:

- Enhance leadership and problem-solving skills
- Broaden business knowledge in new and creative environments
- Provide the satisfaction of giving back
- Offer unique, behind-the-scenes experiences in the region's cultural community
- Develop connections with a community of like-minded people

arts benefits

Apply best practices to organizational challenges

Council staff and business volunteers consult with arts managers to strengthen their operations and to help them acquire new skills and confidence for the future. BVA projects:

- Begin with a thoughtful, in-depth assessment by Council staff
- Match volunteers based on business expertise, arts interests and geography
- Provide 5-10 hours/month of management consulting over several months
- Result in fresh approaches, new strategies and improved processes and systems
- Actively engage business people in the region's vibrant arts scene

Casting call

Contact the program director at 215.790.3621 or bva@artsandbusinessphila.org
Learn more at www.artsandbusinessphila.org/bva

Ernst & Young is a major supporter of Business Volunteers for the Arts.

Business volunteer

"As a volunteer consultant, I've learned to appreciate the incredible challenges of a small but growing arts organization to meet the compelling needs of the community in a resource-constrained and competitive environment. Experiencing the work of First Person Arts has reminded me how important it is to create opportunities for real dialogue and understanding within our communities."

Sharon Hake
Global Marketing Director
DuPont, Wilmington

Arts manager

Bill Haines proudly displays a commemorative brick from Historic Philadelphia Inc. in his office – a replica of one placed in his honor on a path in the city's historic Franklin Square. The memento is there as a reminder of the strategic planning work that Haines, senior vice president of Pennsylvania Trust, led for HPI. *"He was able to steer us in a direction where we would not have gone on our own,"* said Amy Needle, president and CEO of HPI. *"The plan, which the board implemented, has resulted in true change with lasting impact."*

Business leader

"As Philadelphia continues its rebirth into one of the world's greatest cities, the cultural sector has emerged as an increasingly important aspect of the city's transformation – and a significant factor in attracting talented people to our area. BVA is one of the strongest programs supporting arts and culture, and we hold it in high esteem."

Andrew "AJ" Jordan
Audit Partner
Ernst & Young, Philadelphia

At a glance

- ▶ Trains, places and supports volunteer management consultants on 3- to 12-month projects
- ▶ Strengthens business practices and skills within the cultural community
- ▶ Addresses areas of strategic planning, financial management, marketing, public relations, special events, human resources, organizational development
- ▶ Offers volunteer leadership classes at least twice a year
- ▶ Requires one-time fee to enroll in program and training

Impact

Each year, about 50 BVA consultants work with arts and cultural organizations to improve business planning and practices, thereby helping the arts sector enhance our region's quality of life.

About the Council

The Arts & Business Council of Greater Philadelphia strengthens the partnership between business and artists and the cultural community to drive the creativity, vitality and economic development of the Greater Philadelphia Region. By helping both arts and business thrive, the Council contributes to the region's competitive edge across the country and around the world.

A community of volunteers

Business people involved in Council programs receive regular invitations to "backstage" arts experiences, educational forums and other networking events.

In addition to BVA's management consulting, the Arts & Business Council provides:

HANDS-ON VOLUNTEERS

Business On Call[®] engages business professionals from participating companies with arts and cultural organizations through short-term volunteering at theaters, museums, arts galas and more.

TECHNOLOGY SUPPORT

Technology Connectors[™] leverages assistance from technology professionals to provide the cultural community with software training and hands-on project support as well as short- and long-term technology planning and implementation.

BOARD MEMBER TRAINING AND PLACEMENT

Business On Board[®] trains business executives in nonprofit governance, carefully matches them with boards in the cultural community, and offers arts and cultural organizations workshops to strengthen board development and governance.

LEGAL ASSISTANCE

Philadelphia Volunteer Lawyers for the ArtsSM (PVLA), a Council program since 2008, places volunteer attorneys with artists and arts and cultural organizations to provide pro bono and low-cost consultation and representation.

Arts & Business
Council of
Greater Philadelphia
Two Forces. One Vision.

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Arts & Business Council of Greater Philadelphia is a division of the Greater Philadelphia Chamber of Commerce Regional Foundation and a chapter of the national Arts & Business Council of Americans for the Arts.



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