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**ARTS & BUSINESS COUNCIL TO HONOR EXTRAORDINARY PARTNERSHIPS
BETWEEN ARTS AND BUSINESS AT AWARDS 2007**

PHILADELPHIA, PA – April 18, 2007 – The **Arts & Business Council of Greater Philadelphia**, a Greater Philadelphia Chamber of Commerce affiliate, announced the recipients of the **Arts & Business Council 2007 Awards**. “As chair of the Council’s Awards 2007, we are thrilled to congratulate this year’s inspirational honorees for their outstanding commitment and dedication towards bridging the worlds of arts and business,” said Denis O’Brien, president, **PECO, An Exelon Company**, Awards 2007 Presenting Sponsor.

The honorees will be recognized at the “**Rock the Arts**” Awards ceremony on **Thursday, May 10, 2007** in the **Grand Ballroom at the Pennsylvania Convention Center** according to Karen B. Davis, Council president & CEO. Electrifying performances will start the show promptly at noon – as **CJ Tywniak**, an up-and-coming rock sensation from the Paul Green School of Rock, brings down the house, **Myra Bazell** and her ensemble push the limits of physical movement through edgy, postmodern dance and the legendary **Harold Melvin’s Blue Notes** take center stage with their soulful sound

Arts & Business Council 2007 Honorees

The 2007 honorees that topped the charts of the business and arts partnership scene, to achieve big results include:

Avatar Award for Artistic Excellence *presented by Saul Ewing LLP*

This award honors an artist who has worked or lived in the Greater Philadelphia Region, embodies excellence in artistic achievement, received worldwide acclaim and serves as an inspiration to the region.

Kenneth Gamble and Leon A. Huff

Pioneers of The Sound of Philadelphia and founders of the Philadelphia International record label, Kenny Gamble and Leon A. Huff have written and produced more than 170 gold and platinum records. Considered to be among the most prolific professional songwriters of all time, Gamble and Huff have greatly contributed to the cultural vitality of the Greater Philadelphia Region, both through their music and community involvement.

G. Fred DiBona, Jr. Individual Leadership Award *presented by Independence Blue Cross*

This award honors individual business or civic leaders who have significantly contributed to one or more arts or cultural organizations in the region.

Louise and Alan Reed (Villanova, PA)

Exemplary models of vision and dedication to our region, Louise and Alan Reed, individually and together, have made a measurable impact through their tireless, long-term involvement in and support of the Pennsylvania Ballet, the National Constitution Center, The Franklin Institute, The Philadelphia Orchestra and many other organizations.

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Volunteers of the Year Awards

These awards honor four individuals who have made outstanding contributions to an arts or cultural organization as active business volunteers through the Council's signature programs.

David Elderkin (Wynnewood, PA)

Product Manager, MODA Technology Partners

Business On Board Member of the Year Award presented by Bank of America

As board member extraordinaire for Kennett Square Symphony of Chester County, David Elderkin has been a catalyst for change. Leading the search committee for the symphony's first executive director, spearheading the campaign to fund the position and establishing an endowment fund are just a few of the major initiatives David has undertaken.

Susanne Iannece (Philadelphia, PA)

Organizational Consultant, Iannece and Associates

BVA Volunteer of the Year Award presented by Verizon

Susanne Iannece, a Business Volunteers for the Arts consultant, created instant energy when she adapted standard visioning methodology to match the needs of Center City Opera Theater. Working with a planning committee, she helped develop a comprehensive road map of strategies and goals to guide the organization's future.

Carol Dickerson (Avondale, PA)

Environmental Project Manager, AstraZeneca

Business On Call Volunteer of the Year Award presented by American Water

In just three years, Carol Dickerson has given a remarkable amount of time to a variety of organizations as an energetic and enthusiastic volunteer helping to ensure that their events are the best of the best. Among those who have received her helping hand are the Hagley Museum and Library, Tyler Arboretum and Delaware Center for the Contemporary Arts.

Antonio Tedesco, Sr. (Lansdale, PA)

Senior Consultant, Computer Sciences Corporation

Technology Connectors Volunteer of the Year Award presented by Comcast

To help Philagrafika prepare for a major international festival in early 2010, Tony Tedesco interpreted and evaluated complex database solutions in straightforward, easy-to-understand terms. As a result, Philagrafika has the foundation for upgraded technology that will support their ambitious plans for many years.

Business/Arts Partnership Awards

The *Business/Arts Partnership Awards* honors two dynamic and successful partnerships between a business and an arts or cultural organization.

LUKOIL (Moorestown, NJ) with Eastern State Penitentiary Historic Site (Philadelphia, PA)

Major Business/Arts Partnership Award presented by KPMG LLP

In an unusual no-cash arrangement, LUKOIL provided an extensive promotional package for Eastern State Penitentiary's fundraiser and annual Halloween event, "Terror Behind the Walls." The result: Attendance increased by 20%, which generated additional revenue for the historic site and significantly raised awareness for LUKOIL's roll-out of a new brand in the region.

Red Tettemer (Philadelphia, PA) with First Person Arts (Philadelphia, PA)

Small to Mid-Sized Business/Arts Partnership Award presented by Harmelin Media

Advertising/marketing agency Red Tettemer developed, pro bono, a marketing/branding campaign for First Person Arts, generating awards and business leads for the agency while producing much greater awareness for the emerging arts organization. Helping to solidify the collaboration, Red Tettemer provided First Person Arts generously discounted space in their own striking offices in Center City.

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To Make a Reservation

Tickets are \$125 for business professionals and the general public (each ticket is \$95 tax deductible) and \$50 for staff of nonprofit arts and cultural organizations. To register or for more information, call 215.790.3620 or visit www.artsandbusinessphila.org. Networking will kick off the celebration at 11:30 a.m. and the awards luncheon and festivities will begin at 12 p.m. in the Grand Ballroom of the Pennsylvania Convention Center.

About the Arts & Business Council of Greater Philadelphia

The Arts & Business Council of Greater Philadelphia, a nonprofit affiliate of the Greater Philadelphia Chamber of Commerce and a chapter of the national Arts & Business Council of Americans for the Arts, is the region's only nonprofit organization dedicated to cultivating mutually beneficial relationships between business and the arts and cultural institutions located in Southeastern Pennsylvania, Southern New Jersey and Northern Delaware. Since its inception in 1981, the Arts & Business Council has partnered with the business sector to generate more than \$24 million in contributed goods and services for the region's arts and cultural institutions and has trained and placed more than 2,000 business professionals in a variety of leadership roles within arts and organizations. For more information, visit www.artsandbusinessphila.org or call 215.790.3620.

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