

HIGH TECH VOLUNTEER ENABLES SINGING GROUPS TO REACH HIGH NOTES OF VISIBILITY

PHILADELPHIA, PA - March 18, 2010 - Imagine the versatility of a guy who can work with the Philadelphia Singers, the Internal Opera Theatre and the Philadelphia Folk Song Society, sometimes in the same week. And he doesn't even sing.

Instead, Stan Coplan is a User Experience Designer and Manager of Human Factors Engineering with Aetna, Inc. It's in his spare time that he volunteers as a Technology Connector for the Arts & Business Council of Greater Philadelphia, which deploys Stan and his media creativity to orchestras, operas and folk singers throughout the region.

And on Tuesday, April 27, Stan will be honored as the Technology Connector Volunteer of the Year at the Arts & Business Council's Annual Awards Luncheon at the Pennsylvania Convention Center.

"Like a lot of people, my children got me involved initially," Stan says, pointing out that his now-college age children were singers in their younger years.

Among the three projects mentioned here, the Arts & Business Council calculates that Stan has contributed over \$5,500 in services just in the past year. For the Philadelphia Folk Song Society, "we're developing a strategic technology plan for the future and looking back, we are making recordings of performances from the many years of the Folk Festival after never having maintained any of our history," Stan says.

The Awards Luncheon is sponsored by PNC Arts Alive, a five-year \$5 million grants initiative that supports the arts in the region, says Bill Mills, regional president of PNC for Philadelphia and Southern New Jersey. "The arts play an integral role in our economy and we are glad to support the arts through PNC Arts Alive and in particular through the Arts & Business Council's Awards Luncheon," Mills adds.

About the Arts & Business Council of Greater Philadelphia

The Arts & Business Council of Greater Philadelphia, an affiliate of the Greater Philadelphia Chamber of Commerce, develops relationships between business and the arts for the mutual benefit of both and in support of the advancement of the Greater Philadelphia Region. For more information, visit www.artsandbusinessphila.org or call 215.790.3620.