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**ARTS & BUSINESS COUNCIL APPOINTS TIERNEY COMMUNICATIONS'
PATRICK HARDY TO BOARD**

PHILADELPHIA, PA – May 3, 2007 – The Arts & Business Council of Greater Philadelphia has appointed Patrick Hardy, executive vice president and executive creative director at Tierney Communications, to the Council’s board of directors. Hardy is well known for his work with PECO, Commerce Bank, Independence Blue Cross and Verizon. His hilarious 2004 TV campaign for Independence Blue Cross broke awareness records and landed on the short list at Cannes Advertising Festival. He also oversaw the PECO/ComEd merger and reunited James Earl Jones and J.J. Walker in a memorable TV spot for the Verizon Yellow Pages. Additionally, he helped create Tierney Communications’ Gallery Night program, in which the work of Philadelphia artists is exhibited for purchase throughout the agency. Recognized with many local, national and international awards, Hardy has worked with such celebrities as Julia Louis-Dreyfus, Regis Philbin and Kelly Ripa.

Council President and CEO Karen B. Davis says, “Patrick Hardy brings creativity and a thoughtful approach that will be invaluable in furthering the work of our board.”

About the Arts & Business Council of Greater Philadelphia

The Arts & Business Council of Greater Philadelphia, an affiliate of the Greater Philadelphia Chamber of Commerce and a chapter of the national Arts & Business Council of Americans for the Arts, is the region’s only nonprofit organization dedicated to cultivating mutually beneficial relationships between business and the arts and cultural institutions located in southeastern Pennsylvania, southern New Jersey, and northern Delaware. Since its inception in 1981, the Arts & Business Council has partnered with the business sector to generate more than \$24 million in contributed goods and services for the region’s arts and cultural institutions and has trained and placed more than 2,000 business professionals in a variety of leadership roles within arts organizations. For more information, please visit www.artsandbusinessphila.org or call 215.790.3620.

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