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**ARTS & BUSINESS COUNCIL OF GREATER PHILADELPHIA  
ANNOUNCES CLIFF STEVENS AS CONSULTING DIRECTOR OF TECHNOLOGY  
CONNECTORS**

**PHILADELPHIA, PA – September 15, 2008** – The **Arts & Business Council of Greater Philadelphia** announced that Cliff Stevens will serve as Consulting Director of the Council’s Technology Connectors™ program.

“We are very excited to have Cliff join our team,” said Karen B. Davis, president and chief executive officer (CEO) of the Arts & Business Council. “We believe that Cliff’s talent and depth of professional experience make him an ideal person to cultivate relationships with our business partners and technology service providers, recruit and train technology volunteers, consult with and assessing arts and cultural organizations’ technology needs, and implement and administer the systems and business processes which will carry forward the mission of the program.”

Prior to this role, Stevens was an active volunteer in the Technology Connectors program, experiencing first-hand the importance of serving the technology needs of arts and cultural organizations. His hard work and dedication to the program resulted in the 2005 Technology Volunteer of the Year Award. In addition to his role with the Council, Cliff is also Owner/President of MyOwnITGuy, Inc. – “The IT Staffing Company,” a technology business begun in 2001, which he now operates out of Center City Philadelphia with his wife Veruschka.

A graduate of James Madison University (Harrisonburg, VA) with a Bachelors of Business Administration degree in Finance/Economics, Cliff has had former positions with a number of financial institutions and technology companies.

***About the Technology Connectors***

*The Technology Connectors™* program of the Arts & Business Council leverages assistance and partnerships from the region’s technology companies to provide arts and cultural organizations with access to strategic technology planning, software training and technology project support while providing technology experts an opportunity to expand their skills and professional networks.

***About the Arts & Business Council of Greater Philadelphia***

The Arts & Business Council of Greater Philadelphia helps drive the vitality and economic development of the Greater Philadelphia region by strengthening the partnership between business and the arts and cultural community. Since its inception in 1981, the Arts & Business Council has partnered with the business sector to generate more than \$28 million in contributed goods and services for the region’s arts and cultural institutions and has trained and placed more than 2,000 business professionals in a variety of leadership roles within cultural organizations. For more information, please visit [www.artsandbusinessphila.org](http://www.artsandbusinessphila.org) or call 215.790.3620.

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