

**NEWS RELEASE**

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***FOR IMMEDIATE RELEASE***

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**ARTS & BUSINESS COUNCIL APPOINTS  
JEFFREY W. GORDON AND THOMAS MAHONEY TO BOARD**

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PHILADELPHIA – March 10, 2004 – Donald Caldwell, board chair of the Arts & Business Council of Greater Philadelphia, is pleased to announce the appointment of Jeffrey W. Gordon and Thomas Mahoney as board members.

**Jeffrey W. Gordon** is manager of corporate relations at PECO Energy and oversees PECO's corporate citizenship initiatives, including sponsorships, contributions, special events, and employee volunteerism. These initiatives include the PECO Primate Reserve at the Philadelphia Zoo, PECO Pops at the Mann, PECO Multicultural Festival at Penn's Landing, and support for a variety of educational, environmental, arts and culture, and civic organizations.

Before going to PECO in 1998, Gordon was vice president of corporate community relations at Meridian Bank, where he developed "Money \$mart", a financial literacy program for high school students and managed Meridian's involvement as founding sponsor of two major tourism development events: Musikfest in Bethlehem and Mayfair in Allentown. Gordon began his career as an arts administrator serving as the director of education and community outreach for the Hartford Stage Company and managing director of the Pennsylvania Stage Company in Allentown.

Mr. Gordon, a resident of Downingtown, is a board member of Delaware Valley Grantmakers and the Theatre Alliance of Greater Philadelphia, and a member of the People's Light and Theatre Project Discovery Advisory Board. He holds a bachelor's degree in English from Trinity College and a master's degree in English from the University of North Carolina at Chapel Hill.

**Thomas Mahoney** of Philadelphia, PA is senior tax partner in the personal executive services practice of the Philadelphia office of KPMG LLP, a leading provider of assurance, tax and legal, and financial advisory services. He brings to the Council board 33 years of experience in personal financial planning with entrepreneurs and growth companies, as well as compensation and benefits planning. He has also worked with individual clients in the estate, gift, income tax, retirement, and investment planning areas.

Mr. Mahoney is a member of the American Institute of Certified Public Accountants and the Pennsylvania Institute of Certified Public Accountants, and is a graduate of La Salle University. He is a member of the President's Advisory Council of LaSalle University and a past officer of Nationalities Service Center of Philadelphia.

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The Arts & Business Council of Greater Philadelphia *fosters and builds partnerships between business and the arts that are mutually beneficial and contribute to the economic and cultural vitality of the Greater Philadelphia Region.* Since its inception in 1981, the Council has provided services to the arts and cultural community and led broad initiatives valued at over \$18 million by engaging more than 1,000 business employees from 150 area businesses. The Council is a chapter of the national network of the Arts & Business Council, Inc. and an affiliate of the Greater Philadelphia Chamber of Commerce. For more information visit [www.artsbusiness.org](http://www.artsbusiness.org) or call 215.790.3620.

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