

NEWS RELEASE

Contact:
Stuart Adair
215.790.3621
sadair@philachamber.com

FOR IMMEDIATE RELEASE:

**Arts & Business Council Seeks Business Executives to Serve on Boards
of Arts Organizations**

*Business On Board[®] is now accepting applications
for program participation; Deadline is January 7, 2004*

PHILADELPHIA – December 8, 2003 – The Arts & Business Council of Greater Philadelphia is seeking executives for its Business On Board[®] program. Through the program, executives receive training in board governance, develop their professional skills, and broaden their business networks. For more details about this exciting leadership and board placement opportunity, interested professionals should visit www.artsbusiness.org/bob.htm and **apply online before Wednesday, January 7, 2004.**

Participating business executives receive specialized training in the legal, ethical, and financial responsibilities of serving on boards of arts and cultural organizations, participate in a “board observership” concurrent with their training and are then placed by the Council with a board of an arts and cultural organization. To date more than 200 business professionals have participated in this experiential board-training program targeted to the arts and cultural sector. Art Sanctuary, Chester County Historical Society, Philadelphia Young Playwrights, Please Touch Museum and Walnut Street Theatre are just a few of the arts and cultural organizations that have greatly benefited from the expertise of Business On Board graduates.

Dates for the spring 2004 Business On Board training are:

Welcome Reception	Tuesday, February 17, 2004	5:30 p.m. to 7 p.m.
Coaching Session #1	Saturday, February 28, 2004	9 a.m. to 2:30 p.m.
Coaching Session #2	Saturday, March 27, 2004	9 a.m. to 2:30 p.m.
Coaching Session #3	Saturday, April 24, 2004	9 a.m. to 2:30 p.m.
Coaching Session #4	Saturday, May 22, 2004	9 a.m. to 2:30 p.m.

“Today’s leaders must continually develop new skills and business relationships to stay knowledgeable and competitive,” explains Donald Caldwell, Arts & Business Council board chair. “The Council’s Business On Board program provides a great opportunity for professional development and civic engagement in our community.”

The \$1750 Business On Board program fee is often subsidized by an individual’s company or firm. To learn more about Business On Board, contact Stuart Adair at 215.790.3621 or sadair@philachamber.com.

- more -

The Arts & Business Council of Greater Philadelphia fosters and builds partnerships between business and the arts that are mutually beneficial and contribute to the economic and cultural vitality of the Greater Philadelphia Region. Since its inception in 1981, the Council has provided services to the arts and cultural community and led broad arts/business initiatives valued at over \$18 million by engaging more than 1,000 business employees from 150 area businesses. The Council is an affiliate of the national network of the Arts & Business Council, Inc. and the Greater Philadelphia Chamber of Commerce. For more information visit www.artsbusiness.org or call 215.790.3620.

###